

Let's make it happen  
**RIGHT NOW!**



## Community-Wide Cooperative "Support our Local Schools" Fundraiser!

**Primary Beneficiary:** Racine Area Schools **TWO BIG EVENTS!**  
**Co-Beneficiary:** The Racine PTA Council **Saturday, May 28, 2011** [5k / 10k Fun Run/Walk](#)  
**Promoter:** AD-vantage Promotions **Saturday, October 8, 2011** [Bike Ride 4 R Schools](#)

### OUR PURPOSE:

#### Let's make it happen, RIGHT NOW!

Area schools and parent groups are joining together to improve our schools. Public schools.... private schools.... all are invited to take part in this amazing event.

The purpose of these two events is to raise much needed funds for the Academic and Enrichment Programs for all Racine schools. Each school will keep 90% of the pledges their families collect, with 10% going to the Racine PTA Council. Each year, the PTA Council gives \$1,000's in Scholarships to deserving high school seniors.



This is a community-wide event. ALL public and private schools are invited to participate.

**Pick - Up Registration Forms and Pledge sheet from your school or visit:**  
[www.RACINEkids.com](http://www.RACINEkids.com)

### **BECOME A SPONSOR**

**Contact Patrick Flynn or Jane Finkenbine at [support@RACINEkids.com](mailto:support@RACINEkids.com)**

### **JOIN OUR EVENT**

**Contact Patrick Flynn or Jane Finkenbine at [support@RACINEkids.com](mailto:support@RACINEkids.com)**

#### **FEES:**

**5k/10k Mile Fun Run/Walk** \_\_\_\_ \$15.00 \_\_\_\_ (**\$40.00 Family Rate** for up to 4 people, includes T-Shirt for all)

**10k Mile Biking Event** \_\_\_\_ \$15.00 \_\_\_\_ (**\$40.00 Family Rate** for up to 4 people, includes T-Shirt for all)

Entry deadline 2 weeks prior to each event. Event day registrations will be accepted, but shirts and other promotional items will only be provided to those who register in advance. No refunds.

**Registration Fees should be Mailed to: AD-vantage Promotions, 4124 Mona Park Road, Racine, WI 53405 or Dropped off to your respective PTA**

## How much money can our school / organization raise?

ESTIMATED Proceeds a school can earn (Assuming participants are able to obtain 10 Sponsors pledging \$10.00 each)

# of Participants	\$10 x 10	1st Event	2nd Event	Total	Less 10% PTA Counsel	Total Earned
50	\$100.00	\$5,000.00	\$5,000.00	\$10,000.00	\$1,000.00	\$9,000.00
100	\$100.00	\$10,000.00	\$10,000.00	\$20,000.00	\$2,000.00	\$18,000.00
200	\$100.00	\$20,000.00	\$20,000.00	\$40,000.00	\$4,000.00	\$36,000.00
300	\$100.00	\$30,000.00	\$30,000.00	\$60,000.00	\$6,000.00	\$54,000.00
400	\$100.00	\$40,000.00	\$40,000.00	\$80,000.00	\$8,000.00	\$72,000.00
500	\$100.00	\$50,000.00	\$50,000.00	\$100,000.00	\$10,000.00	\$90,000.00
600	\$100.00	\$60,000.00	\$60,000.00	\$120,000.00	\$12,000.00	\$98,000.00
700	\$100.00	\$70,000.00	\$70,000.00	\$140,000.00	\$14,000.00	\$126,000.00
800	\$100.00	\$80,000.00	\$80,000.00	\$160,000.00	\$16,000.00	\$144,000.00
900	\$100.00	\$90,000.00	\$90,000.00	\$180,000.00	\$18,000.00	\$162,000.00
1000	\$100.00	\$100,000.00	\$100,000.00	\$200,000.00	\$20,000.00	\$180,000.00

**GET HEALTHY! Promote a Staff Walk for your school / organization!**  
 (Assuming staff members are able to obtain 30 Families pledging \$10.00 each)

# of Participants	\$10 x 30	1st Event	2nd Event	Total	Less 10% PTA Counsel	Total Earned
30	\$300.00	\$9,000.00	\$9,000.00	\$18,000.00	\$1,800.00	\$16,200.00
50	\$300.00	\$5,000.00	\$15,000.00	\$30,000.00	\$3,000.00	\$27,000.00

### SPONSORS:



# Let's make it happen **RIGHT NOW!**



**SUPPORT RACINE AREA SCHOOLS**



**Fun Run/Walk 05.29.2010 - Bike for RACINEkids 10.09.2010**

## **PTA / Organization Check List**

1. Complete School Registration DUE: \*April 15<sup>th</sup>, 2010
2. Pick a shirt color for your school DUE: \*April 15<sup>th</sup>, 2010
3. Send art work to be imprinted on the front of the T-Shirts (1 Color) to [support@RACINEkids.com](mailto:support@RACINEkids.com)
4. Make copies of the Registration Forms (Must be 2 sided) to distribute to your potential participants.
5. Hold a rally or "Town Meeting" at your school to promote the event.
6. Copy and provide Pledge Sheets to all registered participants. (2 Sided)
7. Registration Fees and original Registration forms must be sent to AD-vantage Promotions no later than two weeks prior to event. Participation will NOT BE ALLOWED without a signed consent located on the back of each registration. PTAs/ORGANIZATION are not to accept ANY pledge monies unless a consent form has been signed by a parent or guardian.
  - PTA's / Organizations may elect to pay a participants registration fee. For example; As an incentive to raising more than \$100 in pledges your PTA could elect to pay the participants fee.
8. Notify AD-vantage who your volunteers are that will be participating.
9. Pledge Sheets are to be turned in on the day of the event to the respective schools. Your organization is 100% responsible for collecting pledge monies and sheets. You are required to notify AD-vantage Promotions of the total amount of pledges COLLECTED within 5 days after the event and fund the PTA Council 10% of your proceeds.

Registration Fees must be received two weeks prior to the event in order to receive t-shirts, water bottles and other promotional items. Participants may register after this date and on the date of the event, however they will be charged \$10 extra for T-Shirts, bringing their total registration fee to \$25.00.

\* Our first preference is to have parent organizations benefit from this event. Should the schools PTA/PTSA decide NOT to participate, we will allow any organization within the school to sign up as the primary beneficiary. Once an organization is registered, they will have 1<sup>st</sup> preference for future events.